



Web Design Intern (Spring 2022)

Position Overview: ESPMedia is searching for hardworking and talented students to join our team for a Spring 2022 Internship. We are a small marketing and communications firm with a wide variety of clients in the nonprofit, business, and government sectors. Due to the diverse nature of our client base, interns will be tasked with assisting with various deliverables ranging from copywriting, social media planning, market research and more under the Content Coordinator. Our ideal candidate is willing to learn, has strong communication skills, is organized, creative, and majoring in marketing, communications, public relations or similar field. This is a great opportunity to get real world experience in this fast and exciting industry.

As a web design intern, you will have the opportunity to:

- Conceptualize, design, and create mock-ups for real-world client requests from small enhancements to entirely new website designs
- Utilize a content management system to design and develop websites
- Working with ESPMedia staff to plan site design by clarifying goals; designing functionality
- Assist with existing projects as needed by doing background research
- Build your portfolio
- Support in the overall branding strategy of ESPMedia
- Participate in client meetings and brainstorming sessions
- Participate in weekly staff meetings

Additional opportunities:

- Develops site content and graphics by coordinating with graphic designers
- Learn audio/podcast editing
- Assist in organizing company calendars and meetings

Qualifications

- Ability to work a minimum of 10 hours a week (not remote)
- Senior or Junior in college
- Experience with web design and content management systems (preferably Wix)
- Attention to detail
- Willingness to learn
- Creative
- Self-starter
- Ability to work under pressure and tight deadlines

Students who do not meet all of the qualifications are encouraged to apply. Please send resume to Kalien Keys, kalien@espmmedia.net.