

Web Design Intern



Position Overview

ESPMedia is searching for hardworking and talented students to join our team for an internship. We are a small, marketing and communications firm with a wide variety of clients in the nonprofit, business, and government sectors. Due to the diverse nature of our client base, interns will be tasked with a variety of multimedia and visual focused tasks under the Content Coordinator. Our ideal candidate has a strong willingness to learn, communication skills, is organized, creative and majoring in graphic design, marketing, communications, or similar field. This is a great opportunity to get real world experience in this fast and exciting industry.

As a web design intern, you will have the opportunity to

- Conceptualize, design, and create mock-ups for real-world client requests from small enhancements to entirely new website designs
- Utilize a content management system to design and develop websites
- Working with ESPMedia staff to plan site design by clarifying goals; designing functionality
- Assist with existing projects as needed by doing background research
- Build your portfolio
- Support in the overall branding strategy of ESPMedia
- Participate in client meetings and brainstorming sessions
- Participate in weekly staff meetings

Additional Opportunities

- Develops site content and graphics by coordinating with graphic designers
- Learn audio/podcast editing
- Assist in organizing company calendars and meetings

Qualifications

- Ability to work a minimum of 10 hours a week (not remote)
- Senior or Junior in college
- Experience with web design and content management systems (preferably Wix)
- Attention to detail
- Willingness to learn
- Creative
- Self-starter
- Ability to work under pressure and tight deadlines

Students who do not meet all of the qualifications are encouraged to apply. Please send resume and portfolio to info@espmedia.net.